

Vendor Setup

The Raceway Park will be open for vendor setup beginning Thursday, August 27th, at 1:00 pm. If you wish to set up on Friday, you may come in any time after 6:00 am. When you arrive for setup, sign in at the MATSU Events information booth and pick up vendor badges for you and your staff. You will be able to drive to your space location for setup, then you may park anywhere in the public parking areas.

You have the option of leaving your booth, tent, trailer, or truck in place for the entire weekend, or if you choose, you may break down and set up each day. The park will be open at 6:00 am each day for vendors. Your space should be appropriately staffed and ready to go by the 10 am opening each day. All booths should be broken down and removed from the Raceway Park no later than Monday evening.

For those of you wishing to remain on site for the weekend, there will be an area set aside for vendors within the Raceway Park for RV parking. Hookups are not provided. Public RV camping is available at Jim Creek Campground, ½ mile east of the Raceway.

There will be security on site all night Thursday, Friday and Saturday. Keep in mind, however, that Alaska Raceway Park, although fenced, is a very large open area, spread out over several acres. We recommend that you do not leave valuable items unattended or unsecured overnight.

Wind and rain are both known to happen from time to time in Butte. Anticipate both. If you are using a pop-up shelter or tent, we highly recommend weighting the legs down with sandbags, cinderblocks, or something heavy enough to keep it from going airborne. The underlying ground is paved asphalt and/or hard-packed gravel, so pounding stakes into the ground is not an option.

Posters

11" x 17" color posters announcing the Festival are currently being hung up on bulletin boards and store windows all over Southcentral. We have plenty if you would like some for your business, your friends, your car window, or the corner store. Or pick up several if you would like to help by hanging posters in public places in your area. Just let me know and we will get you as many as you want, available for pickup in the Valley or Anchorage. In Wasilla, you may pick up posters at the office of The Peoples Paper, 851 E. Westpoint, bottom floor.

Insurance

Just a reminder, MATSU Events LLC should be named as Additional Insured on your business liability insurance policy for this event. The certificate may be emailed to matt@matsuevents.com, or faxed to 877-885-8028.

Health and Safety

We are, of course, requesting anyone with COVID symptoms to refrain from attending the festival. If you, as a vendor, find that you are unable to participate due to COVID illness or exposure, please inform us in writing and your vendor fee will be refunded. Everyone by now knows and understands public mask and distancing recommendations, and we trust that everyone will act responsibly. We are not requiring face masks for either vendors or visitors, however masks will be available at the festival at no charge for anyone wanting one. Hand sanitizing stations will be available throughout the raceway

park. There will be plenty of space between vendor booths to allow for appropriate distancing. The musical concert area, located within the oval racetrack, offers nearly three full acres of open area in front of the stage, giving everyone enjoying the music plenty of room to spread out.

We are profoundly grateful that you have chosen to join us at this event! We know that there are thousands of folks anxious to attend the festival, and we look forward to it being an enjoyable and successful event for all involved. Please do not hesitate to contact me directly if you have questions that have not been answered here. We look forward to seeing you at the festival!